

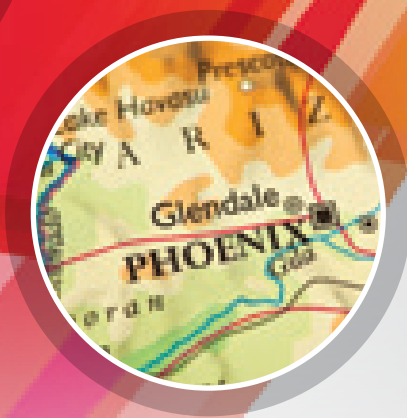


2012 PDA ANNUAL MEETING

Sponsorship Packages

April 16-18, 2012

JW MARRIOTT DESERT RIDGE RESORT • PHOENIX, ARIZONA



www.pda.org/annual2012

EXHIBITION: April 16-17 | CAREER FAIR: APRIL 16-17 | COURSES: April 19-20

2012 PDA Annual Meeting Sponsorship Packages

www.pda.org/annual2012

The 2012 PDA Annual Meeting will provide your company the premier opportunity to gain access to and network with hundreds of key decision makers from the biopharmaceutical science and manufacturing industry. Become a sponsor and/or exhibit at the 2012 PDA Annual Meeting to strengthen your brand image, increase your visibility, and show your company's strong commitment the industry.

We look forward to seeing you in 2012!

Diamond Package (Exclusive)

\$26,000

- 10'x10' Booth
- Official Sponsor with Company Logo on Conference Tote Bag
- Full Page ad in Annual Meeting Final Program
- Full Page ad in PDA letter
- Four Banner ads in PDA Connector email
- Two Month Banner ad in PDA online Journal of Science and Technology
- Active Company Logo/Link on official Conference website
- Prominent on-site signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Platinum Package #1 (Exclusive)

\$19,500

- 10'x10' Booth
- Official Sponsor with Company Logo on Conference USB
- Full Page ad in Annual Meeting Final Program
- Four Banner ads in PDA Connector email
- Two Month Banner ad PDA online Journal of Science and Technology
- Active Company Logo/Link on official Conference website
- Prominent on-site signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Platinum Package #2 (Exclusive)

\$19,500

- 10'x10' Booth
- Official Sponsor with Company Logo on Hotel Keycards
- Full Page ad in Annual Meeting Final Program
- Four Banner ads in PDA Connector email
- Active Company Logo/Link on official Conference website
- Prominent on-site signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Platinum Package #3 (Exclusive)

\$19,500

- 10'x10' Booth
- Official Sponsor with Company Logo on Conference Lanyards
- Full Page ad in Annual Meeting Final Program
- Four Banner ads in PDA Connector email
- Active Company Logo/Link on official Conference website
- Prominent on-site signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session



Platinum Package #4

\$19,500

- 10'x10' Booth
- Official Sponsor of Annual Meeting Walk/Run with Company Logo on T-Shirt
- Full Page ad in Annual Meeting Final Program
- Four Banner ads in PDA Connector email
- Two Month Banner ad in PDA online Journal of Science and Technology
- Active Company Logo/Link on official Conference website
- Prominent on-site signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Gold Package #1

\$15,500

- 10'x10' Booth
- Official Sponsor with Company Logo on Conference Pen
- Half Page ad in Annual Meeting Final Program
- Active Company Logo/Link on official Conference website
- Prominent on-site signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Gold Package #2

\$15,500

- 10'x10' Booth
- Official Sponsor with Company Logo on Conference Note Pad
- Half Page ad in Annual Meeting Final Program
- Active Company Logo/Link on official Conference website
- Prominent on-site signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Gold Package #3

\$15,500

- 10'x10' Booth
- Official Sponsor of Cyber Cafe
- Half Page ad in Annual Meeting Final Program
- Active Company Logo/Link on official Conference website
- Prominent on-site signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Gold Package #4

\$15,500

- 10'x10' Booth
- Sponsor of One Lunch
- Half Page ad in Annual Meeting Final Program
- Active Company Logo/Link on official Conference website
- Prominent on-site signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Sessions

Gold Package #5

\$15,500

- 10'x10' Booth
- Sponsor of Monday Reception in Exhibit Hall
- Half Page ad in Annual Meeting Final Program
- Active Company Logo/Link on official Conference website
- Prominent on-site signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session



Silver Package #1

\$13,500

- 10'x10' Booth
- Sponsor of One Refreshment Break
- Half Page ad in Annual Meeting Final Program
- Active Company Logo/Link on official Conference website
- Prominent on-site signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Silver Package #2

\$13,500

- 10'x10' Booth
- One Insert in Conference Tote Bag
- Half Page ad in Annual Meeting Final Program
- Active Company Logo/Link on official Conference website
- Prominent on-site signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Silver Package #3

\$13,500

- 10'x10' Booth
- Sponsor of New Member Breakfast
- Half Page ad in Annual Meeting Final Program
- Active Company Logo/Link on official Conference website
- Prominent on-site signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Silver Package #4

\$13,500

- 10'x10' Booth
- Sponsor of Annual Meeting Golf Tournament
- Half Page ad in Annual Meeting Final Program
- Active Company Logo/Link on official Conference website
- Prominent on-site signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Silver Package #5

\$13,500

- 10'x10' Booth
- Sponsor of Dine-Around
- Half Page ad in Annual Meeting Final Program
- Active Company Logo/Link on official Conference website
- Prominent on-site signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Bronze Package

\$13,500

- 10'x10' Booth
- Half Page ad in Annual Meeting Final Program
- Active Company Logo/Link on official Conference website
- Prominent on-site signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Other Sponsorships/Advertising Opportunities:

Advertising in final program

Full Page, 4 color – \$3,500

Half Page, 4 color – \$2,500

Exclusive Aisle Signage

\$1,500

Passport Raffle

\$ 500

Door drops

\$2,000 plus room delivery charges

Insert in Conference Tote Bags

(Small promotional item or flyer)

\$2,500





2012 PDA Annual Meeting

Sponsorship Agreement Form

PLEASE TYPE OR PRINT CLEARLY

Exhibitor Company's Full Name _____

Contact Name Mr. Ms. First Name: _____ Last Name: _____

Address _____

City/State/Zip/Country _____

Phone _____ Fax _____

Email _____ 2nd Email _____

Signature _____

2012 PDA Annual Meeting

Indicate your choice of sponsorship options below. You will receive recognition on the PDA website, during the opening plenary session, in the Exhibit Guide and on signage throughout the conference.

* Reception, Lunch and Refreshment Break Sponsorships Available!!

Diamond Package (Exclusive)

\$ 26,000

Platinum Package # 1 (Exclusive)

\$ 19,500

Platinum Package # 2 (Exclusive)

\$ 19,500

Platinum Package # 3 (Exclusive)

\$ 19,500

Platinum Package # 4

\$ 19,500

Gold Package # 1

\$ 15,500

Gold Package # 2

\$ 15,500

Gold Package # 3

\$ 15,500

Gold Package # 4

\$ 15,500

Gold Package # 5

\$ 15,500

Silver Package # 1

\$ 13,500

Silver Package # 2

\$ 13,500

Silver Package # 3

\$ 15,500

Silver Package # 4

\$ 13,500

Silver Package # 5

\$ 15,500

Bronze Package

\$ 13,500

Sponsorships available a'la carte:

We also can customize a sponsorship package to fit your needs and budget. Other a' la carte sponsorships include: Internet/wireless service, sponsored Vendor Sessions, cell phone charging stations, digital signage, massage stations, email blasts to registered attendees, and more! Let us know how you'd like us to tailor your sponsorship package and we'll do the rest.

Advertising in Final Program

Full Page, 4 color- \$3,500

Half Page, 4 color- \$2,500

Insert in tote bags (promotional item or flyer)

\$ 2,500

Door drops

\$ 2,000 plus room delivery charges

Aisle banner

\$ 1,500

Passport Raffle

Please provide LOGO along with agreement form by email. Instruction; An original source file in either an EPS or JPG format is needed. If sending a JPG the resolution must be at minimum 300dpi. These files must be original works and not mined from the web or other documents so please be mindful when sending these for print. Please send before January 2nd, 2012.

\$ 500

Payment Options

Amount Remitted: \$ _____

A. By Banker's Draft Check forwarded together with the registration form PAYABLE IN U.S.

DOLLARS ONLY to:

PDA

P.O. Box 79465

Baltimore, MD 21279-0465

B. Check Enclosed

C. By Credit Card clearly indicating account number and expiration date.

Please bill by: MC/EuroCard VISA AMEX

CREDIT CARD ACCOUNT NUMBER

EXPIRATION DATE

NAME (EXACTLY AS IT APPEARS ON CARD)

SIGNATURE

BILLING ADDRESS (IF DIFFERENT FROM ABOVE)

CITY/STATE/ZIP/COUNTRY



Sponsorship: Exhibit Guide AD/ PDA Connector Banner Request Form

4350 East West Highway, Suite 150 Bethesda, MD 20814, USA
Tel: +1(301) 656.5900 • Fax: +1(301) 986-0296
www.pda.org

Name of Conference : _____

Company Name: _____ Contact : _____

Address: _____

City/State/Zip/Country: _____

Phone: _____

Fax: _____

Email: _____

Company URL (if applicable): _____

II. Exhibit Guide AD Specifications (if applicable according to your sponsorship contract)

EXHIBIT GUIDE AD Specs

Full-page:

Trim Size: 8.5 x 11

Bleed Size: 8.75 x 11.25

Live Area: 7.75 x 10.25

Horizontal Half-page:

7.375 x 4.75

Vertical Half-page:

3.675 x 8.875

High res, print-ready PDF is preferred.

Artwork for Exhibit Guide Ads are due on January 1st, 2012

III. PDA Connector Banner AD (if applicable according to your sponsorship contract)

Please check month(s) of choice:

- | | | | | | |
|----------------------------------|-----------------------------------|------------------------------------|----------------------------------|-----------------------------------|-----------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> February | <input type="checkbox"/> March | <input type="checkbox"/> April | <input type="checkbox"/> May | <input type="checkbox"/> June |
| <input type="checkbox"/> July | <input type="checkbox"/> August | <input type="checkbox"/> September | <input type="checkbox"/> October | <input type="checkbox"/> November | <input type="checkbox"/> December |

Please check issue(s) of choice:

- | | | | |
|---------------------------------|---------------------------------|---------------------------------|---------------------------------|
| <input type="checkbox"/> Week 1 | <input type="checkbox"/> Week 2 | <input type="checkbox"/> Week 3 | <input type="checkbox"/> Week 4 |
|---------------------------------|---------------------------------|---------------------------------|---------------------------------|

Number of Issues:

- _____ X (per your sponsorship package)

Link to your Company URL: Yes No

Special Instructions: _____

Requirements: Maximum file size is 50 kb (gif or jpeg format); 180 pixels wide by 150 pixels deep; no animation; can link to your company website. Advance payment is required prior to release of publication. Insertion form and artwork are due the Friday before the publish date. The PDA Connector is published every Wednesday.